

## Atlantic City Tinseltown Holiday Experience Will Be Even Bigger, More Festive This Season

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*Photo: AC Ballet dancer and the Nutcracker performing at Tanger Outlets in Atlantic City during the Atlantic City Tinseltown Press Conference October 24, 2024. Photography by Exposure / Michelle Stella Riordan*

By Cindy Fertsch

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### **NJ CRDA unveils the destination's festive plans for the holiday season.**

Atlantic City has been busy making its list for the upcoming holiday season! On Thursday, Oct. 24, the destination's holiday plans were unveiled during a festive press conference at Tanger Outlets. Amidst a 40-foot tree, dancing elves, "Nutcracker" ballerinas, a special appearance by Santa, the Grinch and other holiday characters, a sneak peek of the 2024 Atlantic City Tinseltown Holiday Experience was provided, with stakeholders from across the resort sharing details of their holiday events.

Presented by the New Jersey Casino Reinvestment Development Authority (CRDA), this citywide celebration, now in its third year, will light up Atlantic City's casinos, iconic attractions, and neighborhoods with a range of holiday events, including pop-up experiences, live entertainment, a Holiday Market & Gingerbread Village, tree-lighting ceremonies, themed accommodations, extensive holiday shopping, and a Winter Wonderland Parade along the world-famous Boardwalk on Dec. 7.

"Atlantic City is a destination with endless unique and authentic experiences, not just during the summer, but in the fall and winter months, said CRDA Executive Director Eric Scheffler. "Atlantic

City stakeholders are working together to present this wonderful experience for our visitors over the holiday season.”

Tinseltown’s official kick-off is Friday, Nov. 22, with a tree-lighting ceremony at The Quarter at Tropicana, celebrating its 20th anniversary. A listing of events will be available at [ACTinseltown.com](http://ACTinseltown.com).

“Atlantic City is packed with things to do that complement our gaming, diverse dining scene, iconic attractions, nonstop entertainment, and premier hotels,” said CRDA Deputy Executive Director Maisha Moore. “We invite visitors to celebrate and stay with us and enjoy these special events all the way to the New Year.”

Along with the resort’s extraordinary dining, nightlife, and iconic attractions throughout the season, visitors can also enjoy a vibrant blend of dazzling holiday décor, community displays and casino light shows. A holiday-themed Cocktail-Mocktail Trail will offer seasonal beverages, with a map available on the Tinseltown website.

“We’re thrilled to bring back Atlantic City’s holiday celebration, bigger and better than ever,” said Karen Martin, director of communications and marketing for the CRDA. “This year’s Tinseltown will make Atlantic City the must-visit destination for holiday cheer. Get ready for the coolest time of the year to visit, stay, and play in Atlantic City!”

Visitors will also find numerous holiday gift-buying options in Atlantic City, from the Noyes Arts Garage’s Holiday Market and high-end boutiques in the casinos, to Boardwalk shops and over 70 premium outlet stores at Tanger Outlets, which also features new venues like Dave & Buster’s.

Along with holiday pop-up lounges at Bally’s (Winter Wonderland at The Yard), Hard Rock (Lobby Bar), Harrah’s (Topsy Elf), Ocean (Jingle Bell Bar), Resorts (Candy Cane Lounge) and Tropicana (Holidaze Pop-Up Bar at Tango’s), some of this year’s Tinseltown events will include:

Santa’s Hideaway Adventure – Ocean Casino Resort (Starting Nov. 9)

Atlantic City Ballet: ‘It’s a Shore Holiday’ – Caesars (Nov. 16)

‘Disney on Ice’ - Boardwalk Hall (Nov. 21-24)

Tinseltown Kick-Off Tree Lighting -Tropicana (Nov. 22)

Tree-Lighting Ceremony – Tennessee Avenue Beer Hall (Nov. 27)

Holiday Light Show – Historic Smithville, Nov. 28-Jan. 5

Ocean’s Holiday Village – Ocean Casino (Nov. 30, Dec. 7, 14 and 21)

Community Tree-Lighting Celebration – O’Donnell Park (Dec. 6)

Holiday Tree Lighting – Bally’s (Dec. 6)

Winter Wonderland Parade – AC Boardwalk (Dec. 7)  
Absecon Lighthouse Luminary Light Festival (Dec. 7)  
Steel Pier Holiday Event (Dec. 7)  
Tower of Power Holiday & Hits Tour – Golden Nugget (Dec. 7)  
Deck the Hall: Festival of Trees – Boardwalk Hall (Dec. 11-Jan. 2)  
Noyes Holiday Market & Gingerbread Village – Noyes Arts Garage (Dec. 14-15)  
Wayne Newton – Hard Rock (Nov. 22)  
Matteo Bocelli – Hard Rock (Nov. 30)  
‘Cirque Dreams Holidayze’ – Ocean Casino (Dec. 1)  
‘Rat Pack Holiday Show’ – Tropicana (Dec. 5)  
Winter Wonderland Tree-Lighting Ceremony – Renault Winery (Dec. 6)  
Ducktown Tree Lighting – Ducktown Park (Dec. 7)  
‘Christmas in Concert’ – Borgata (select dates from Dec. 7-24)  
‘John Eddie Holiday Ho Ho Hoedown’ – Resorts (Dec. 13)  
‘My Big Gay Italian Christmas’ – Hard Rock (Dec. 13-14)  
Engelbert Humperdinck – Harrah’s (Dec. 14)  
Pastry Series: Gingerbread Cottages – Hard Rock (Dec. 14)  
Atlantic City Ballet: ‘The Nutcracker’ – Caesars (Dec. 15)  
John Legend – Borgata (Dec. 20)  
Reindeer Run – Renault Winery (Dec. 21)

And much more throughout the season!

For the latest event updates, visit [ACTinseltown.com](http://ACTinseltown.com). Visitors can also enter to win an Atlantic City Tinseltown Holiday Getaway, featuring overnight stays, dining credits, and more at [AtlanticCityNJ.com](http://AtlanticCityNJ.com).

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