



FOR IMMEDIATE RELEASE
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ALL-SESSION TICKETS FOR 2012 ATLANTIC 10 MEN'S BASKETBALL CHAMPIONSHIP TO GO ON SALE JULY 11

ATLANTIC CITY, N.J. – Attention all college hoops fans...All-Session tickets to the 2012 Atlantic 10 Men's Basketball Championship go on sale to the public **at Noon on Monday, July 11.** For the sixth consecutive year, Atlantic City's Boardwalk Hall will play host to another three-day weekend of March Madness Atlantic City style - March 9-11. Ticket prices are \$204 for gold, \$104 for silver, and \$79 for bronze. Tickets can be purchased at the Boardwalk Hall Box Office, all Ticketmaster locations, by calling 800-736-1420 or by visiting www.ticketmaster.com. Fans interested in group sales or wishing to reserve seats in specific school sections should call 609-348-7021.

The 2011 Atlantic 10 Championship culminated with the Richmond Spiders claiming their first league title after defeating the Dayton Flyers, 67-54, on Selection Sunday inside Boardwalk Hall in a game televised live by CBS. The Spiders posted wins over Rhode Island, three-time defending champion Temple and Dayton en route to the A-10 Championship holding each under 60 points, while limiting the opposition to just 35.6 percent shooting from the field. The 13-point margin of victory was the largest in an Atlantic 10 Championship finals game since Richmond fell to Xavier, 73-60, in 2002. The Championship, first contested in Atlantic City in 2007, is presented by the Atlantic City Convention & Visitors Authority (ACCVVA).

The top 12 teams at the conclusion of the regular season will qualify for the Championship. First round games will be played on Tuesday, March 6, on the campuses of teams seeded #5, #6, #7, and #8. The setting for the 2012 Championship then shifts to Boardwalk Hall as the quarterfinal rounds commence at Noon and 6:30 p.m. on Friday, March 9. Tip-off times for Saturday's semifinal action and Sunday's championship game are scheduled for 1:00 pm*.

The 2012 schedule is as follows:

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First Round Tuesday, March 6 Played on campus sites	Semifinal Round Doubleheader Saturday, March 10 in A.C. Session 3: 1:00 pm*
Quarterfinal Round Doubleheaders Friday, March 9 in A.C. Session 1: 12 Noon · Session 2: 6:30 pm*	Final Round Sunday, March 11 in A.C. Session 4: 1:00 pm*

For more information about Boardwalk Hall or to download a map of the arena, visit www.boardwalkhall.com. To inquire about lodging, local transportation, recreation, dining and attractions please visit www.atlanticcitynj.com. Additional information about the Championship can be found at www.atlantic10.com. For those seeking room blocks during the A-10 Championship, assistance can be provided by calling the Atlantic City Convention & Visitors Authority at 1-888-ACVISIT.

For the fourth straight year, the Atlantic 10 Conference was represented in the Sweet 16 of the NCAA Tournament as Richmond faced Kansas in San Antonio, Texas as one of four teams in the Southwest Regional. Over the last six years, the Atlantic 10 has had 10 at-large selections in the NCAA Tournament – the seventh most among all other Division I conferences - behind only the Big East (42), Big Ten (29), ACC (26), Big 12 (26), SEC (23) and the Pac-10 (22). Xavier won the A-10's outright regular season championship in 2011 with a 15-1 league mark. The Musketeers have clinched at least a share of the A-10 regular season title five years in a row becoming just the third school in A-10 history to perform such a feat.

*Times subject to change.

About the Atlantic City Convention & Visitors Authority (ACVA)

The Atlantic City Convention & Visitors Authority serves as the destination's principal marketing arm, stimulating economic growth through convention, business and leisure tourism development. The Authority oversees the management of the Atlantic City Convention Center and Boardwalk Hall. The Authority is the first destination marketing organization in New Jersey to achieve prestigious Destination Marketing Accreditation by the Destination Marketing Association International. For complete Atlantic City information, visit www.atlanticcitynj.com. Also follow us on Facebook at www.facebook.com/AtlanticCityNJ.

About Historic Boardwalk Hall

Historic Boardwalk Hall, which first opened in 1929, underwent a three year, \$90 million renovation to transform the building into a modern special events arena capable of variable seating for up to 14,770 people. Listed on the National Register of Historic Landmarks, Boardwalk Hall's renovation produced a glimpse into the dramatic and original Roman Renaissance style, while providing a 21st century experience in terms of comfort and amenities. Upon it's reopening in 2001, it has been recognized as the destination's premier entertainment venue, known for high profile concerts, family shows, and sporting events. SMG manages the Atlantic City Convention Center and Boardwalk Hall on behalf of its client, the Atlantic City Convention & Visitors Authority. Visit us at www.boardwalkhall.com for more information.

About The Atlantic 10

The Atlantic 10 Conference was formed in 1976. Currently comprised of 14 member institutions and sponsoring 21 championship sports, the mission and goal of the Atlantic 10 is to preserve, protect, and enhance the academic and athletic pursuits of the membership. The conference is committed to integrity, educational excellence and providing quality equitable championship experiences for more than 6,000 student-athletes, coaches, and support staff. The member institutions of the Atlantic 10 are the University of Dayton, Duquesne University, Fordham University, The George Washington University, La Salle University, University of Massachusetts, University of North Carolina at Charlotte, University of Rhode Island, University of Richmond, St. Bonaventure University, Saint Joseph's University, Saint Louis University, Temple University, and Xavier University.